

PLAYING IT COOL

TASTE THE RAINBOW WITH ZACH'S ICE LOLLY BAR FROM BUDE

Words by **Kirstie Newton**

Zachary Williams was a miracle baby, which is why his mum Zaimar was keen to keep him safe and healthy. Not only did he precipitate his parents' relocation to a remote island, but he also inspired his mother's new business: Zach's Ice Lolly Bar, which will be sure to cool you down over the summer months.

Any resemblance to a rainbow is entirely deliberate: each lolly is known by its colour and ingredients. "You feed with small children," Zachary loves ice cream, but we worried about the sugar content and colourings. He says Zaimar, who is originally from Venezuela, is worried about the ingredients, which made us the label and can't pronounce one, which made us wonder what was actually in them and how we could make them better. We discovered it was possible to make them healthy, and the colours of the rainbow make themselves so well to possible flavours. The lollies are made using juices and the colour is enhanced with beetroot, the Yellow One mixes orange and cucumber, and The Purple One mixes heavily on cold-pressed blueberry juice and coconut milk. It's a great way to get five a day into your kids – The Green One even contains iron-rich spinach. "Mums in the playground don't want to eat fruit

worries about how their children don't want to eat fruit

now been together 11 years." Zachary is now two, but before his birth, Zaimar and husband Scott had suffered a stillbirth and 11 miscarriages. "Zachary was lucky number 13," says Zaimar. "After the last miscarriage, I came down with a fever and a headache. I really wanted to be on my own, to reflect upon life and what I have done. I took a special journey – and when I came back, I had him. He was the answer. The following month, I got pregnant again."

The pair were living in Surrey and had considered moving previously. Zachary's birth was the catalyst for action. "We are closer to nature, with more sense of community. It was the best place for him to grow up. There, we were part of the rat race – get up, go to work, come home, sleep. I hated it, and I wanted to be with Zachary as much as possible."

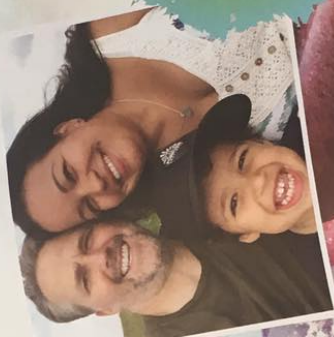
Zaimar now attends farmers' markets and festivals, and is also keen to hire the freezer out for children's parties. "This is my happy moment right now. Every single hour I spend working for the business, I'm working for my family and for Zachary. It doesn't feel like work, and if Zachary says, 'Play with me, mummy', I can't. I have that balance. I couldn't do that in an office."

Find Zach's Ice Lolly Bar on Facebook and Instagram, and in Bude at the Arison Market in the Methodist Church Hall on Saturdays, at the Sea Pool on Sundays, and at Bosc's Kitchen at Crooklets Beach.

and, and I thought that developing this idea could help," explains Zaimar. Even the colourings and sweeteners are ice rather than naughty – coconut sugar and maple syrup from the superfood spirulina.

The lollies are vegan-friendly, with no dairy or honey, if you really can't resist a bit of sinful indulgence, by the way. You really can't resist a Cornish cream tea – ingredients include scones, cream and strawberry juice.

Zaimar came to the UK to study English, which would have been a huge advantage to her career back home. However, just as she was about to leave, she met Scott. "We just clicked. We married nine months later, and we've



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